# **SAMHYUN**



#### CHANGWON PLANT & R&D Center

21, Pyeongsan-ro 8beon-gil, Uichang-gu, Changwon-si, Gyeongsangnam-do, Korea T. +82-55-294-0011 F. +82-55-296-9695



#### GUNPO PLANT & 2nd R&D Center

8, Heungan-daero 18beon-gil, Gunpo-si, Gyeonggi-do, Korea T. +82-31-456-0015 F. +82-31-456-0016



#### HAMAN PLANT

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# EVERY MOTION, WE DRIVE & CONTROL



MOTION TECHNOLOGY PROVIDER



### **GLOBAL TOP LEADER**

# SAMHYUN

We are doing our best to provide the best quality products through unremitting efforts and continuous investments

Since we established in 1988, SAMHYUN has been Developing & Manufacturing electric Motors and Controllers for Automotive, Defense, Robot, Marine and Aerospace with our own design and the best price, the best quality based on the spirit of creativity, challenge and innovation.

We are committed to continuous innovation management for the customers satisfaction and we are doing our best to provide the best products under slogan "Global Top TQS & Zero Defects". We will pave the way for great company in the world with new technology and best quality from customer's standpoint.

### **HISTORY**

1988 Establishment SAMHYUN Co.,Ltd. 2015 Started Mass Commercial Production of BLDC Motors for 6 Speed DCT application of HEV 2003 Set-up R&D Center 2004 Started developing BLDC (Brushless Direct Current) 2016 Started developing 5 Speed AMT Motor Motor & Controller Started developing CVVD Motor & Controller 2017 Acquired SQ Certificate from HYUNDAI Motors 2006 2018 Started developing E-Clutch Motor & Controller Designed BLDC applications and fabricated prototypes for automotive industry Started Mass Commercial Production of BLDC Motors for 5 Speed AMT Qualified as supplier of BLDC/BLAC Motor together with control system by Korean Army Started Mass Commercial Production of CVVD **Actuator for CVVD Engine** 2013 Pilot Production of BLDC Motors for Dual Clutch Transmission Started Developing SBW Motor for SBW(Shif by wire) System Passed Function & Performance Test of IRST for Korean Army Started Mass Commercial Production of BLDC Motors for 7 Speed DCT application Established GUNPO Plant & R&D center to facilitate cooperation with HYUNDAI & KIA Motors

### LOCATION



Traction Motors



relating to high efficiency e-Motors, especially

### **CHANGWON PLANT & R&D Center**

- Head Quarters
- R&D Center: BLDC, BLAC, Controller
- Automated Production Line: BLDC, BLAC
- 400,000 set/Year x Five(5) Lines , Totally 2,0mil set/year
- Customized R&D capability for Automotive & Defense & Aerospace and various industry applications



### **GUNPO PLANT & 2<sup>nd</sup> R&D Center**

- · Strategic location near to Hyundai & Kia Motors R&D Center
- Specialized in Prototype R&D, manufacturing
- Niche Volume Manufacturing
- Original Development Manufacturing



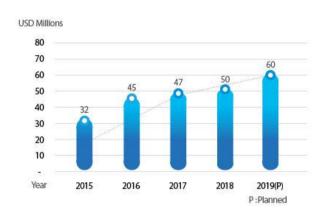
#### **HAMAN PLANT**

- Strategic location near to Samhyun Head Quarter
- Specialized in mass production for Automotive Motor & Driver
- Customized mass production capability for Automotive

CAE

### **BUSINESS**

### **SALES GROWTH**



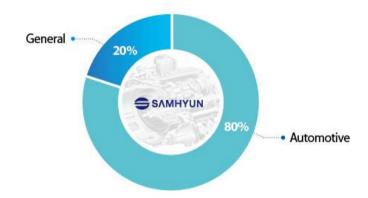
### **FINANCIAL STABILITY**

(Unit:%)

Year	2015	2016	2017	2018	2019(P)
Debt Ratio	107.4	129.2	85.5	91.9	90.5
Current Ratio	121.4	148.1	162.4	149.2	169.3
R&D Cost/Revenue	9.5	7.6	10.1	11.7	10.5

<sup>•</sup> P:Planned

### SALES PORTFOLIO



### MAJOR CUSTOMERS









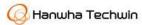






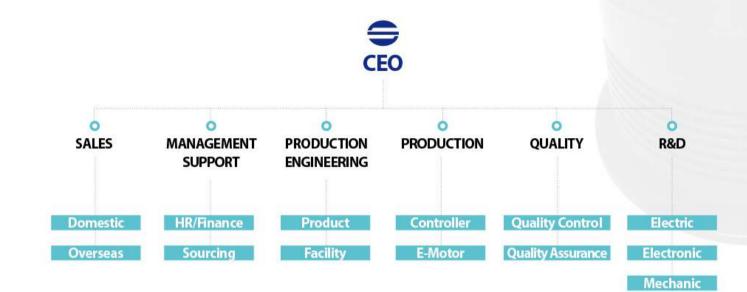








## **ORGANIZATION**





### **CERTIFICATES**









15 PATENTS ARE REGISTERED

# 01

## E-MOTORS FOR AUTOMOTIVE BY SAMHYUN



# 02

### **CORE COMPETENCY**

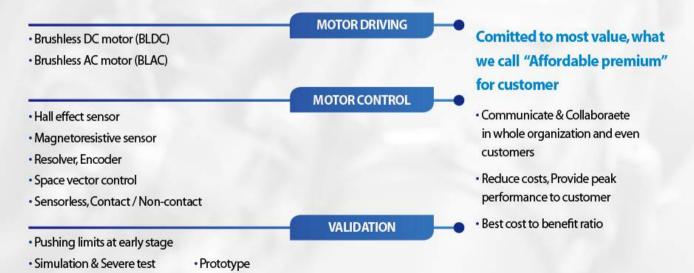
### **EXCELLENT COMPUTER AIDED ENGINEERING CAPABILITY**





- In-house motor & Controller design, Manufacturing & Validation
- Database & Know-how about boundary conditions ··· Reduce gap between simulation and Actual results
- · Overcome technical challenges and Bring right mechatronic solutions to customer
- R&D oriented management & Culture

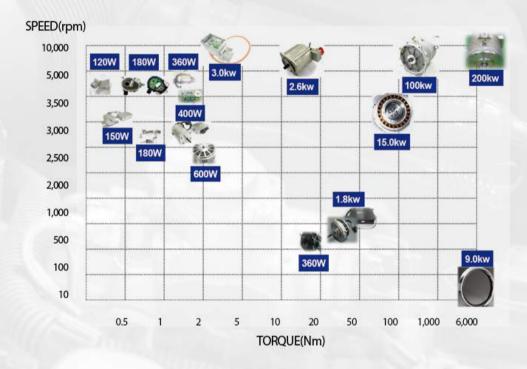
### COMMUNICATING / COLLABORATING TO CREATE MORE VALUES TO OUR CUSTOMER



### FLEXIBLE FROM NICHE VOLUME TO MASS PRODUCTION

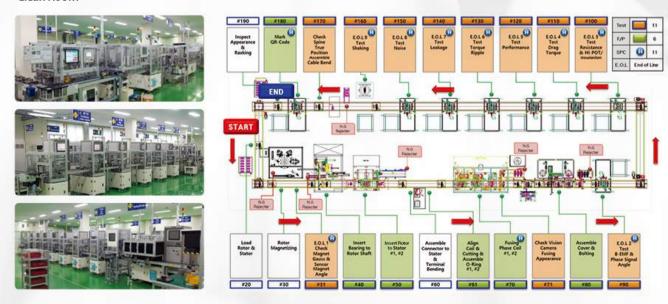
#### NICHE VOLUME COST EFFECTIVELY FABRICATED BY IN-HOUSE EXPERTISES

• Flexible to various ranges of Niche Volume Applications such as Defense Industry and etc



#### MOST MODERN MACHINERY WITH HIGH LEVEL OF AUTOMATION

- Fool Proof Processes, QR Code traceability, In-Line Inspection and SPC
- · Clean Room



# 04

## **WHY SAMHYUN**

STRONG ENGINEERING ABILITY

• Spend R&D costs of approx. 7% from annual revenue

• The only approved BLDC / BLAC Motor with

• Engineers more than 40%

controller to Korean army

03

# 03

## "CLOSE TO CUSTOMER" IS OUR GOAL

- Manufacturing, Packing, Economical logistics & Safety stock near to customer site is our goal to be achieved at all times
- · Highly responsive supply at a cost effective value





### PROVENTECHNOLOGY & PRODUCT RELIABILITY

THROUGH BLDC MOTOR MASS PRODUCTION TO HYUNDAI MOTORS

• 1.2 Million BLDC Motors for DCT actuator annualy

OZ

WIN-WIN STRATEGY

04



# MEDIUM SIZED BUT YOUNGER, FINANCIALLY SOUND & CONTINUOUSLY GROWING COMPANY ALWAYS COMMITTED TO CUSTOMER

Continuously improving, Innovated

## READY TO COLLABORATE WITH CUSTOMER IN TECHNICAL OR EVEN CAPITAL WISE

- JV, Joint research center
- Warehousing near to customer Site based on long term Contract